

## The Future of IPTV

### IPTV: A Look From the Outside

From: [www.iptvnews.net](http://www.iptvnews.net)



#### ISPNS UPCOMING TRADE SHOW SCHEDULE

- **OPASTCO 3rd Annual-Tech Symposium**  
Bloomington, MN  
September 28-29, 2005
- **MATSS**  
Kansas City, MO  
October 16-18, 2005
- **Midwest Telecom Expo**  
Fort Wayne, IN      Oc-  
tober 18-20, 2005
- **WTA Convention**  
Phoenix, AZ  
November 6-9, 2005
- **ITA Convention**  
Des Moines, IA  
November 6-8, 2005
- **RICA Fall Conference**  
San Diego, CA      No-  
vember 7-8, 2005



The forecast by market professionals is by the year 2007 there will be more than 200 million digital TV homes subscribers with 25% global market penetration. Worldwide subscribers to cable VOD (video on demand) services will increase from about 5 million at the end of 2003, to almost 14 million in 2007. Broadband penetration in the United States and Europe will grow from 25 million in 2002 to 290 million in 2008. By 2008, 20 million homes worldwide will subscribe to IPTV services.

What does this mean? Quite simply that IPTV is emerging and will be available to you in just a few years if not sooner. For those businesses implementing IPTV it will provide a means of deploying interactive content and meetings unlike anything previously available on such a large scale. For the consumer it will provide an interactive experience unlike anything they have known as the technology evolves and becomes wide-spread. The cable companies providing both television broadcasting and broadband services will have new competition as the communication companies normally offering only broadband services will now be able to broadcast television and live video. The level of user interactivity will also increase as IPTV emerges and evolves - blending with technologies associated with internet access. Think of watching your favorite television and every program, movie, and advertisement will have hyperlinks for more information - while being able to send and receive email or text messages to friends and family.

ISPNS is interested in your feedback. For suggestions or to submit an article, please email Nima Moaveni at [nima@ispn.net](mailto:nima@ispn.net).



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## **By 2007 more than 50% of telecoms expect VOIP to constitute more than 50% of traffic.**

From zdnet.com

Over 50% of the [telecoms, surveyed by Heavy Reading](#) said more than 50% of their voice traffic would be IP by 2007, with relatively little difference expected between VoIP in core networks and in access networks. More than 75% said their company had already deployed VoIP in some part of its network, and within 12 months that figure will rise to almost 90%. At the same time, over half of respondents said that less than 10% of traffic, in both access and core, was VoIP today.

## **In the 1st Quarter 2005 there were:**

From iptvmagazine.com

- 2.1 Million IPTV users worldwide
- 150 Million Broadband users worldwide
- More than 240 carriers providing IPTV services
- More than 25 manufacturers producing IP Set Top Boxes