



ISPNS UPCOMING TRADE SHOW SCHEDULE

- **NTCA ISP Summit**
Charlotte, NC
May 4-6, 2005
- **TOC Conference**
 Fargo, ND
May 9-12, 2005
- **Illinois 100th Annual
Convention**
June 12-14, 2005
Osage Beach, MO
- **Oklahoma Telephone
Association Annual
Summer Convention**
Vail, CO
June 13-14, 2005
- **OPASTCO Summer
Convention**
Boston, MA
July 23-27



US Broadband Market Will Almost Double in Three Years Time.

Adapted from www.itfacts.biz

The US broadband market is expected to reach an estimated 56.9 million (mln) subscribers by 2008, growing from 32.5 mln subscribers in 2004, [according to Telecommunications Industry Association](#) (TIA). The broadband market has grown substantially since 2001, when there were only 5.1 mln subscribers.

In 2004, the number of high-speed subscribers in the United States grew by 35.4% to reach 32.5 mln subscribers, consisting of the following access technologies: cable modem (17.0 mln), DSL (12.6 mln), fixed wireless (2.2 mln), fiber-to-the-home (0.2 mln), satellite (0.4 mln), mobile wireless (3G) (0.1 mln), and broadband over power line (less than 50,000).

Faster speeds are driving demand for cable modem and digital subscriber line (DSL) providers. With telephone companies becoming more aggressive in rolling out bundled DSL services and cable operators losing subscribers to direct broadcast satellite, the gap between cable and DSL narrowed in 2004 and will continue to decrease through 2008. In 2005, for example, DSL is expected to experience a greater% growth (19.8%) than cable modems (17.1%). Despite DSL gains to 12.6 mln subscribers, however, cable modems remained the dominant broadband technology in 2004, with 17 mln subscribers.

ISPNS is interested in your feedback. For suggestions or to submit an article, please email Nima Moaveni at nima@ispn.net.



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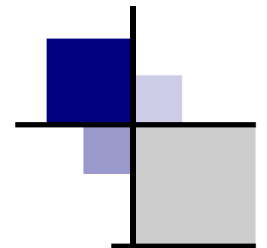
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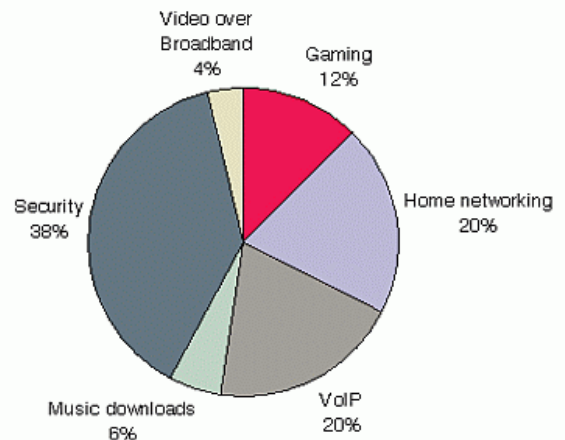
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Broadband value-added services generated \$4.9 billion for broadband providers

From zdnet.com

Revenue earned by consumer broadband value-added services (BVAS) more than doubled during 2004, Point Topic says. At the beginning of 2004 it was running at an annual rate of about \$3.3 bln worldwide. By the end of the year the figure was \$6.9 bln. The increase in the run-rate of revenues was much steeper than the growth in the number of consumer broadband lines, which grew about 45% to 131 mln, or in consumer broadband access revenues, which grew by about 22% to \$39 bln. Thus by early 2005, consumer value-added services were adding an extra 18% to access revenues compared with only 10% a year earlier. For 2004 as a whole, Point Topic estimates that consumer value-added revenues were about \$4.9 bln, while access revenues for the year were about \$35 bln.



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